CHARTER ONE

EDUCATION MANAGEMENT GROUP

20
Campuses

2,000+
Employees

23,000+
Students

4
States & Growing

MONROE K-8

Tuition-Free Public Charter School
Opening **FALL 2024** in
UNION COUNTY, NC

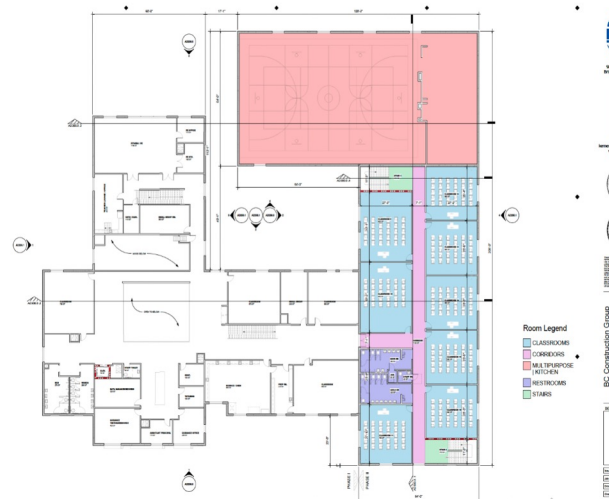
Powered By
CHARTER ONE

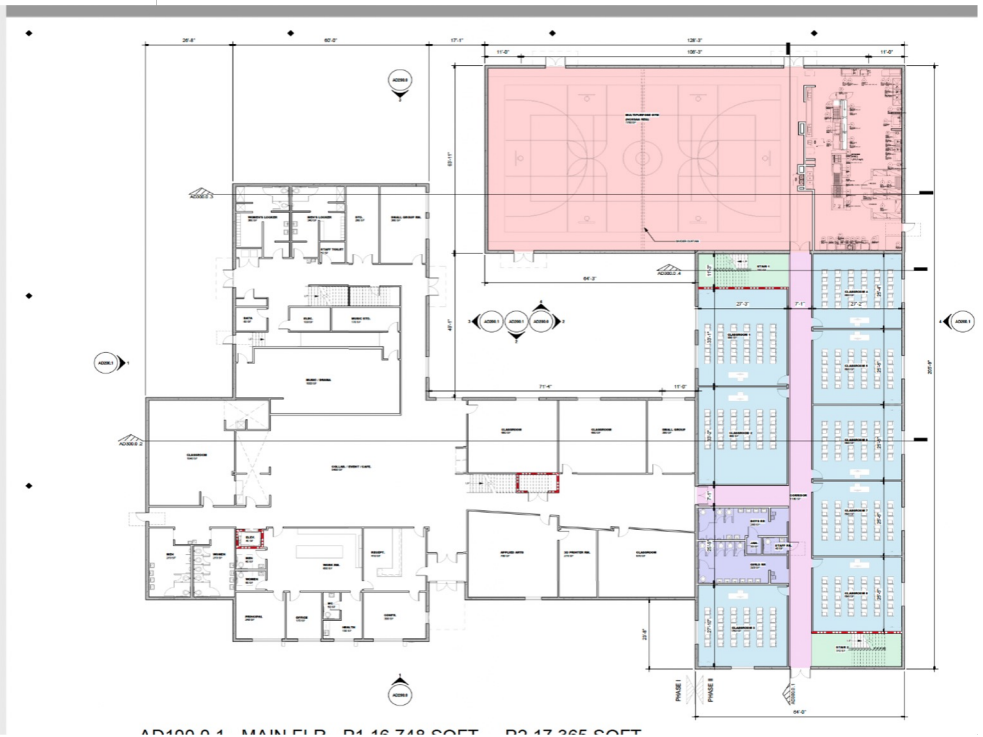
MONROE K-8

AD201.0.1 - FRONT RIGHT

AD201.0.2 - REAR RIGHT

AD201.0.4 - RIGHT LEFT





Interest List as of October 2023

1,118

families
currently on the ALA Monroe interest list, and growing!

Projected Student Expansion

Year 1	2024-2025	K-8	450
Year 2	2025-2026	K-8	775
Year 3	2026-2027	K-8	1100

The Facts

- More school choice. Families can apply from any location, regardless of home zip code.
- Not operated by the local school district.
- Governed by a Board of Directors that oversees the educational, financial, and legal obligations of the school.
- The Board of Directors contracts with Charter One to manage and operate the school.

What services will Charter One provide for ALA Monroe?

OPERATIONS

- Processes & Procedures
- Day-to-day campus management support
- School Handbooks
- Discipline Matrix
- Professional Development

STUDENT INFORMATION SYSTEMS (SIS)

- Lottery management (SmartChoice)
- Enrollment tracking
- PowerSchool management
- Registrar & Office Manager training & support

HUMAN RESOURCES

- Recruitment, onboarding/offboarding,
- benefits management
- Performance management consultation
- Employee Handbook development

ACADEMICS

- Curriculum vetting and mapping
- Standards alignment
- Professional development
- Teacher effectiveness support
- Test Coordination

EXCEPTIONAL STUDENT SERVICES

- AIG, EL, EC Program development
- IEP/504 Compliance management & support
- Professional Development

HEALTH

- School Nurse oversight
- Emergency processes
- Training
- Health policy and procedure management
- Compliance (ex. Immunizations)

What services will Charter One provide for ALA Monroe?

FINANCE & ACCOUNTING

- Payroll
- Expense management & budgeting
- Accounts Payable, Accounts Receivable
- Forecasting & quarterly reports
- Bookkeeping & bank reconciliation
- Grant applications, management, compliance
- Government programs management (McKinney-Vento, NSLP)

MARKETING

- Event coordination & Marketing campaigns
- Branding
- Public relations
- Website & Social Media management

INFORMATION TECHNOLOGY (IT)

- Acquire and manage campus technology
- Infrastructure setup & maintenance
  - Phones & Intercom, Security System (Verkada), Classroom Technology, Computers (2:1), Internet

FOOD SERVICE

- Coordination of all aspects of food service
- NSLP management

FACILITIES

- Custodial management
- Campus maintenance and repairs

TRANSPORTATION

- Coordination of vehicle purchases & maintenance
- Coordination of routes
- Bus driver management

ATHLETICS

- Program management
- Policies and procedures; Handbook

Mission

Provide the best educational experience to as many students as possible in a moral and wholesome environment.

Vision

Learn. Lead. Change the world!

R.A.I.S.E. Values

Respect, Accountability, Integrity, Service, and Excellence

OUR PHILOSOPHY

- Support families
- Provide opportunity for all students
- Develop the whole person
- Grow leaders
- Create well-educated, well-rounded, civic-minded, patriotic citizens

Our Culture

- A values based education built on the foundation of our R.A.I.S.E. leadership program
- Our classroom approach optimizes student engagement within a moral & wholesome environment that minimizes distractions
- Uniformed dress code that allows for variety
- Emphasis on patriotism and national history
- Rigorous academic curriculum aligned with state standards
  - Core Knowledge: Rich in History, Science, and Arts
  - Eureka Math

R.A.I.S.E.

- Raising students to become leaders.
- R.A.I.S.E leadership program integrates our core values into a curriculum that actively promotes leadership, with weekly lessons and daily exercises assembled from the works of prominent human development experts, like Stephen R. Covey, Jim Collins, and John Maxwell.
- Supports the development of leadership qualities and skills that will benefit students in the classroom, the community, the family, and beyond.
- Integrated into every lesson (Math, Reading, Science, History, and more).
- Service projects
- RAISE Leadership Portfolios

Our Curriculum

- The Core Knowledge Sequence is our guide to what every child needs to know in Language Arts, American and World History, Geography, and Science K-8.

- Coherent & Cumulative
  - Content is organized in a logical order
  - Presents a body of knowledge and skills that is essential for advanced studies.
  - Spirals from basic to advanced content.
  - Knowledge builds upon knowledge within and across grades.

Example:

Kindergarten	*First Grade*	*Second Grade*	*Third Grade*	*Fourth Grade*	*Fifth Grade*	*Sixth Grade*
The 5 senses	*Body systems*	*Digestive & excretory systems*	*Muscular, skeletal, & nervous systems; vision & hearing*	*Circulatory & respiratory systems*	*Endocrine & reproductive systems*	*Lymphatic & immune systems*

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Meeting the Needs of All Students

- Our admission policy welcomes and encourages the enrollment of students with all learning profiles.
- High expectations for all students.
- Students who are eligible for Gifted, EL or Special Education services will be provided services, differentiated instruction of the core curriculum.

Assessments & Data Driven Instruction

ALA-Monroe will use a balanced assessment system comprised of:

- STAR Reading & Math
- Formative Assessments
- State mandated assessments (EOGs/EOCs)

Family Involvement and Engagement

We encourage families to be actively involved in school-led activities as well as partnering with the school in engaging and actively assisting in their child's education.

- Open House Events
- Curriculum Nights
- Parent-Teacher Conferences
- Student-Led Conferences
- Patriot Day Celebration
- Veterans Day Celebration
- Volunteer Opportunities on Campus
- Parent Feedback Opportunities

Community Impact & Benefits

More School Choice

Parents have the choice to determine where their students will have the best opportunities for excellence, regardless of housing location, income, and other factors.

Proven Success

With 20 American Leadership Academy schools successfully operating and thriving nationwide, Charter One has built a proven and replicable model for success.

Well-rounded Education

A tuition-free public charter school, ALA Monroe combines academic excellence, character development and leadership to create an exceptional educational experience.

Applying for 2024-2025

- Open Enrollment: November 15, 2023 – January 15, 2024
- During Open Enrollment for 2024-2025, ALA Monroe will accept applications K-8
- Lottery will be held by the end of February
- We will create a waitlist based upon the results of the lottery

Answers you may be looking for…

- ALA Monroe is a state-of-the-art, secure, and welcoming environment.
- ALA Monroe will employ certified & highly qualified, passionate teachers.
- All students are required to wear uniforms.
- We are providing free and reduced meals as a part of the National School Lunch Program.
- After-school clubs are developed based on interest.

Keeping in the Know

- Join our interest list and follow us on Facebook to receive the latest news and updates.
- Be the first the first to hear when open enrollment begins!

Thank You!

Any Questions?

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CHARTER ONE